



Business & Marketing Plan

Business Statement, Vision and Next Year Goal:

Key Success Factors and Areas to be Cautious of:

This Year Tactical Initiatives:



90 Day Project / Action Plan

Urgent (within 30 days): Priority and Must be done ASAP

URGENT Within 30 Days	SORT OF URGENT Within 60 Days
IMPORTANT & COMING Within 90 Days	NICE IDEA, ONE DAY! 90 Days & Beyond

Important & Critical (within 60 days): Not immediate, but critical to the development of the business.

Important & Coming (within 90 days): Hardly immediate, should be done - but there are immediate priorities.

Concepts & Future Developments: Great ideas, but not yet - and they need to be considered more.



Weekly KPIs

Mission for the Quarter: